



Welcome to:

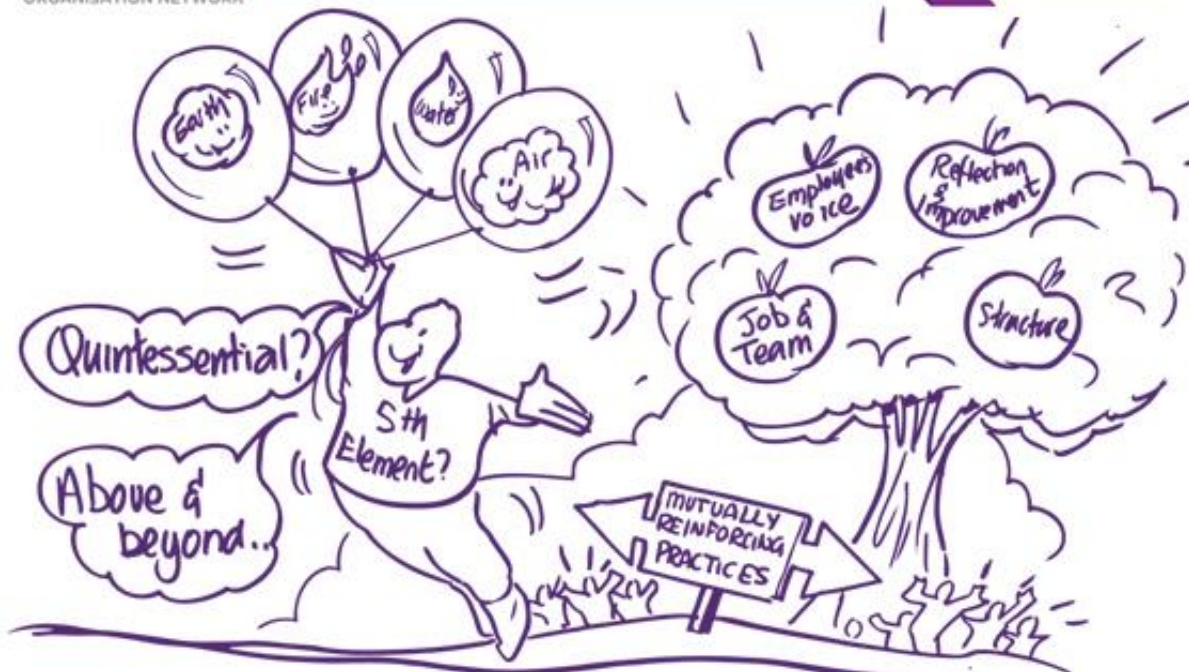
European Workplace Innovation Network | October Bulletin

EUWIN is an initiative of the European Commission's Directorate General for Enterprise & Industry

EUWIN's London Conference



euwin's London Conference



The Conference: 2nd December 2013

In partnership with [Engage for Success](#) and [UK WON](#), euwin's FREE London Conference is a unique opportunity to learn from leading international companies as well as from recent research-based evidence.

Theresa McHenry, HR Director at Microsoft, **David MacLeod** and **Nita Clarke**, leaders of the UK's phenomenal Engage for Success movement, and **Professor Peter Totterdill**, Chief Executive of UK WON, are amongst the opening speakers.

Professor John Bessant, one of Europe's leading experts on high involvement innovation, will lead a discussion with **Devon and Cornwall Police**, **Innocent**, **Red Gate Software** and **The Met Office**.

A highly interactive afternoon will include an opportunity to share experiences with senior leaders from international companies committed to high involvement working - including

Edwin van Vlieberghe, (Bombardier), Jean-Baptiste Obeniche (EdF), Rastislav Gáll (Nemak) and Veit Echterhoff (Thyssen Krupp).

And that's not all! The Conference will end with an informal reception, a glass of wine and the launch of *Work and Workplaces in 2020*, UKWON's challenging new report based on dialogue and collaboration between leading researchers, unions, employers' organisations and public policymakers, sponsored by **E.ON**

Spaces at this FREE Conference are strictly limited. Don't miss the chance to be there!

[Register with euwin and apply for a place now](#)

euwin's London Conference is free of charge and will be hosted by Microsoft at its prestigious London offices.

[Download the programme here or read below](#)

PROGRAMME

09.15 Registration and refreshments

10.00 Welcome and setting the scene

Professor Peter Totterdill, euwin and UKWON
Theresa McHenry, HR Director, Microsoft
David MacLeod and Nita Clarke, Engage for Success
Greet Vermeylen, European Foundation
Grzegorz Drozd, European Commission

11.10 Break

11.40 Engaging in innovation

Launch of *Employee Driven Innovation* video and panel discussion
Inspector Matt Longman, Devon & Cornwall Police
Tom Fraine, Innocent
Natalie Wilkie and Gary Holpin, The Met Office
To be confirmed – Red Gate Software
Facilitation and closing presentation: Professor John Bessant,
University of Exeter

12.50 Lunch

13.40 Ludec – a case study of employee-driven innovation

14.00 Making the breakthrough. Interactive panel with:

Edwin van Vlieberghe, Bombardier (Belgium)
Jean-Baptiste Obeniche, EdF (France)
Veit Echterhoff, Thyssen Krupp, (Germany)
Speaker from Microsoft (UK)
Group discussions and feedback

15.50 Break

16.25 Resolving dilemmas in workplace innovation – an interactive dialogue

17.05 What can we learn? Reflections on the day

Huw Morris, Welsh Government
Sarah Page, Prospect
Herman Kok, The Lindum Group
Prof. dr. Steven Dhondt, TNO (Netherlands) and University of
Leuven (Belgium)

17.40 Reception with wine and soft drinks

Hosted by UK WON – the UK's Work and Organisation Network
Including the launch of *WORK AND WORKPLACES IN 2020* sponsored by
E.ON.
Delegates will receive a free copy of this groundbreaking new report prepared by
leading research, public policy and social partner members of UKWON's Advisory
Board. The launch will include brief reflections from diverse stakeholders in the future
workplace . . .

19.00 Close

Please Forward

Thank you for being part of [euwin](#). Together we bring together the knowledge, experience and enthusiasm of enterprises, employees, unions, employers' organisations, policymakers and researchers from across Europe. Spread the word! Please forward this briefing to your colleagues, associates and suppliers. Ask them to sign up [here](#). Make sure they don't miss out.

