



Welcome to:  
**European Workplace Innovation Network | November Bulletin**  
EUWIN is an initiative of the European Commission's Directorate General for Enterprise & Industry

## Three of the best

Companies show that creating great places to work boosts competitiveness and performance

This month's Bulletin is devoted to three very different companies, each of which demonstrates that high performance is linked to high quality of working life.

What do they have in common? Just a commitment to creating workplaces in which employees at every level can use their skills, experience and creativity to the fullest possible extent. And all demonstrate [The Fifth Element](#) in action.

## inet-logistics GmbH: breaking down walls and ceilings

Launching EUWIN'S latest short film and case study



*"It's very different, the culture, it's really open minded, really proactive and innovative. I think we are always one step ahead and always have good ideas and that we are not just talking about them, we are realising them."* **Wiebke Lemcke, Key Account Manager**

[inet-logistics GmbH](#) is a leading provider of Transportation Management Systems with a global reach. Founded in 1999, it describes its focus as international, its experience as interdisciplinary and its ideas as innovative.

The Austrian-based company has promoted creativity and communications by breaking down functional boundaries and by designing work spaces that create an alternative office culture and encourage people to work together, sharing ideas and collaborating on different projects.

[Read More](#) [Watch our short film here](#) [Download case as a pdf](#)

## The Kehto Project

Boosting productivity through well-being in a business travel agency and an industrial equipment wholesaler



Staff well-being and job satisfaction have a decisive effect on productivity. This is the starting point from which **HL Group Oy**, an industrial equipment and car accessories wholesaler, and **Matkatoimisto Oy** Area, a company specialised in business travel, initiated programmes of workplace innovation in partnership with their staff.

These initiatives took place between 2007 and 2008 in a project known as Kehto, supported by the Finnish Tykes programme.

[Read More](#)

# Increasing Productivity and Flexibility in Manufacturing

The TNO Guide to Manufacturing Innovation



Dutch manufacturing industry is facing major challenges. Continuous innovation and a structural increase in productivity and flexibility are needed in order to compete with the world's best – and that applies not just to new products but to existing ones as well. In addition, businesses have to be able to find and retain enough qualified employees.

In that context, it is not sufficient to improve productivity and process flexibility – of greater importance is the need to make the best possible use of employee input.

Through this book, TNO seeks to show that businesses can achieve all of this.

[Download the guide](#)

# How is quality of work connected to the competitive strength of companies?

6th November 2014: EUWIN's Rouen Workshop



This is the theme of EUWIN's regional workshop in Rouen which will now take place on 6th November 2014. Six national and international companies will share their experiences and participants will also be able to join a series of 'practical ateliers'. You can even experience workplace innovation in a 'cooking experiment' performed by Flanders Synergy. Social partners will discuss the French approach to workplace innovation, and there will be plenty of opportunities for discussion and networking.

More details can be found [here](#) and on our French partner sites ([ANACT](#), [ARACT Haute-Normandie](#), [CARSAT](#)).

[Read More](#) [Download pdf of programme](#)