

"With every pair of hands, I get a free brain!"

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Welcome to:

European Workplace Innovation Network | July Bulletin

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"With every pair of hands, I get a free brain"

An interview with Professor John Bessant conducted by Professor Peter Totterdill.

Originally a chemical engineer, Professor John Bessant has been active in research, teaching and consultancy in technology and innovation management for over 25 years. He currently holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director.

"I think we are beginning to understand that those closest to processes are probably the ones that know what's wrong with those processes and are the ones who have a pretty good idea of how to start fixing them. You then need the belief on the part of management to actually listen to and take these ideas on board."



*Professor John Bessant,
Exeter University*



*Professor Peter Totterdill
UK WON*

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The recreation of manufacturing jobs



Globalisation has increased dramatically in recent decades and with it came a trend for businesses to 'offshore' their manufacturing activities to low cost countries.

However, recent Danish research which analysed survey responses from nearly 850 Danish manufacturers suggests that there are now some signs to indicate that this practice is beginning to fade out and even reverse, leading to the 'backshoring' of manufacturing to Western Europe.

Professor Jan Stentoft Arlbjörn of the University of Southern Denmark argues that workplace innovation can help to sustain the resulting creation of new manufacturing jobs.



by Professor Jan Stentoft Arlbjörn
University of Southern Denmark

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Transforming US healthcare through workplace innovation



EUWIN is keen to learn from great examples of workplace innovation worldwide. US healthcare provider Kaiser Permanente is used as a benchmark by many European health services because of its highly integrated and cost-effective patient pathways.

Less well known in Europe is the part that union-management partnership has played in developing the KP model.

We asked John August, until recently Co-Chair of KP's Labor-Management Partnership, to explain how collective bargaining had led to better quality, cheaper healthcare for patients.



by John August

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The Path to 2025

Things are going to change. Individual lifestyles, the organisation of work, the aims and objectives of business and the whole of society are going to change. Is this a recipe for disaster or an opportunity to be seized?

In their paper, '*The Path to 2025 - Driving Forces, Global Challenges, Potential Disruptions and Business Scenarios*', professional futurists Rohit Talwar and Iva Lazarova suggest that by 2025, business may fall into three categories – Global Corporations, Community Ventures and Network Enterprises – each with different objectives, structures, leadership, technologies and customer/client relationships.

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Advanced Workplaces for Advanced Business

29th September 2014: EUWIN's Sofia Workshop



An exciting, interactive event bringing one hundred leading enterprises, policymakers and social partners together from across Europe to show how new ways of working can transform business performance and enhance working lives. You will explore inspiring cases from European companies and discover practical tools and resources to implement workplace innovation in your organisation.

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This free, not-to-be-missed Workshop is organised by [EUWIN](#) (the European Workplace Innovation Network), established by the European Commission to stimulate and resource better ways of working. It is held in conjunction with [European SME Week 2014](#).

[Read More](#) [Download pdf of programme](#)

How is quality of work connected to the competitive strength of companies?



This is the theme of EUWIN's regional workshop in Rouen which will now take place on 6th November 2014. Six national and international companies will share their experiences and participants will also be able to join a series of 'practical ateliers'. You can even experience workplace innovation in a 'cooking experiment' performed by Flanders Synergy. Social partners will discuss the French approach to workplace innovation, and there will be plenty of opportunities for discussion and networking.

More details will be published on the EUWIN Events page and on our French partner sites ([ANACT](#), [ARACT Haute-Normandie](#), [CARSAT](#)).

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Please Forward

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