



Welcome to:  
European Workplace Innovation Network  
**February 2018 Bulletin**

EUWIN was established by the European Commission's *Directorate General for Internal Market, Industry, Entrepreneurship and SMEs*, and is now managed by TNO and Workplace Innovation Europe

## *Editorial*

# Quantity and Quality?

## *Workplace Innovation and the European Union*



The European Union's Social Summit for Jobs and Growth held in Gothenburg during September 2017 was an event which, in the past, would have focused on 'jobs, jobs, jobs' at any price. Policy makers wouldn't have cared less about the nature or content of these jobs.



Peter Totterdill



Steven Dhondt

[Read the full editorial](#)

## A Stronger Future for EUWIN



During the final conference of the EU FP7 SI-DRIVE project ([www.si-drive.eu](http://www.si-drive.eu)), EUWIN organised a separate workshop to discuss its own future. As you know, the European Commission (partly) financed the first four years of the network. We are now in our fifth year and are maintaining the network through the efforts of our partners.



Steven Dhondt

[Read more](#)

## How to create a culture of innovation in your workplace

# A culture of innovation

We've seen a real change in recent years as managers come to understand that unleashing the accumulated knowledge, experience and creativity of workers at every level can play an important role in improving business performance and giving companies the competitive edge. Yet this recognition is so often tinged with frustration that those same employees are not responding fully to the opportunities placed in front of them.



Peter Totterdill  
Workplace Innovation Europe

[Read more](#)

And on 22nd-23rd March 2018, [Engaging Everyone in Innovation](#), hosted by **SAAB Aerospace** and the **HELIX Institute** at the University of Linköping, will bring together some very innovative companies and leading researchers to explore theory and practice relating to employee-driven innovation.

[Discover more](#)

## A Remarkable New Book on Workplace Innovation



EUWIN and its partners have produced a definitive volume on workplace innovation:

Oeij, D. Rus, and Frank D. Pot (Eds.) (2017). *"Workplace Innovation: Theory, Research and Practice"*, Cham: Springer International Publishing AG.

(Hard copy ISBN 978-3-319-56332-9; e-Book ISBN 978-3-319-56333-6).

[Read more](#)

Even the most innovative countries can improve on workplace innovation



**Frank Pot** comments on some remarkable outcomes from the [European Innovation Scoreboard \(EIS\) 2017](#). While 'firm investments' (business R&D expenditure; non-R&D innovation expenditure such as machines and equipment) have increased between 2010 and 2016, the scores for 'innovators' (product/process innovators; organisational/marketing innovators) have decreased.

Does this mean that investments in 'workplace innovation' have also decreased?



Frank Pot

[Read more](#)

# Argenta Dundee

*A case study in cultural transformation*

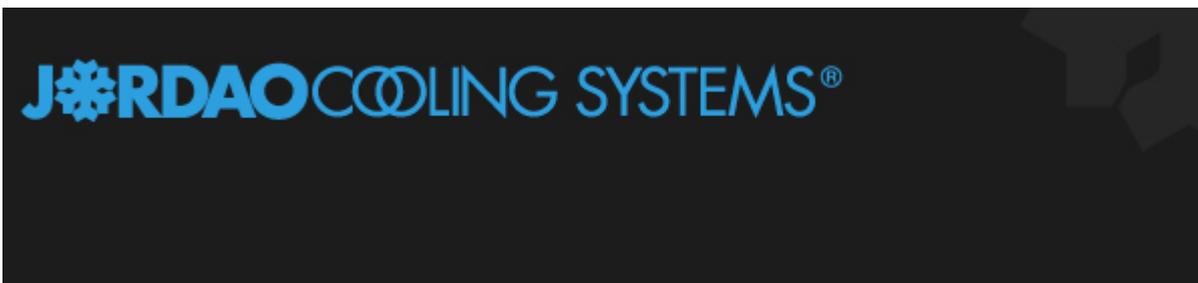


The acquisition of a Dundee-based animal pharmaceuticals company by Argenta in April 2017 provided an opportunity for considerable culture change, team development and workforce engagement.

[Read more](#)

# Workplace Innovation in a Portuguese SME

*Jorge S. Coelho*



Over a six-month period, Jordão Cooling Systems and its 170 employees implemented a transformation process based on a new management model, using the organisational innovation methodology MLearn.

[Read more](#)

# Workplace Innovation Symposium

*EURAM18, Reykjavik, Iceland*



**EUWIN** has secured a slot in the major [EURAM18](#) conference to be held in Reykjavik, Iceland, on 22-23rd of June, 2018.

Our Symposium will deal with new developments in workplace innovation (WPI), a concept that remains in development.



Peter Oeij

[Read more](#)

Employers association says:

*“No future of work without social innovation”*



Early in October 2017, the [World Employment Confederation](#) or ‘the voice of the labour market enablers’ as they call themselves, published a Manifesto on the future of work. The title of this Manifesto is very encouraging for the workplace innovation community: “No future of work without social innovation. How to build open, inclusive, sustainable and enabling labour markets.”



Frank Pot

[Read more](#)

# Save the Date

Keep up to date with EUWIN events



7-8 Mach 2018	London, UK	<b>EODF Masterclasses</b> - Seeing and Thinking Design & Doing Design. Registrations OPEN in early January. Not up for a masterclass? Then join us for dinner! Just let us know by email <a href="#">here</a> .
22-23 March 2018	Linköping, Sweden	<b>Engaging Everyone in Innovation</b> , event hosted jointly by the <b>HELIX Institute</b> at the University of Linköping and the nearby <b>SAAB</b> Aerospace plant. More details <a href="#">here</a> .
27-28 March 2018	London or Leeds, UK	<b>Good Work &amp; Mental Well-Being Lab</b> , hosted by Macmillan, one of the largest British charities and providers of specialist health care, information and financial support to people affected by cancer. <a href="#">Details here</a> .
23-25 April 2018	Maastricht, The Netherlands	<b>Public Sector Workplace Innovation</b> , Interactive workshop for “advanced” participants in the public sector with an existing organisational commitment to changing workplace practices and culture. <a href="#">Details here</a> .
1 May 2018	Birmingham, UK	<b>Leading Workplace Innovation in the Public Sector</b> , a tried and tested programme, focused on practical approaches to change and improvement in public sector organisations. <a href="#">Details here</a> .
16-17 May 2018	Stevenage, UK	<b>Creating Creative Workplaces</b> , a practically-focused two-day Lab hosted by <b>MBDA</b> , an advanced manufacturing company. <a href="#">Details here</a> .
4-5 June 2018	Irvine, Scotland	<b>Industry 4.0, digitalisation and the people-centred workplace</b> , Hosted by Booth Welsh, a leading provider of integrated engineering services. <a href="#">Details here</a> .
11-12 June 2018	London or Leeds, UK	<b>Good Work &amp; Mental Well-Being Lab, Jacobs</b> , one of the world’s largest and most diverse providers of technical, professional and construction services, worked with <b>MIND</b> to develop its <b>Mental Health Matters</b> programme. <a href="#">Details here</a> .

20-23 June 2018	Reykjavik, Iceland	<b>EURAM2018</b> - Workplace Innovation Panel. For more info contact Peter Oeij <a href="#">here</a> .
5-7 September 2018	Leiden, Netherlands	Global STS Network Roundtable. More details <a href="#">here</a> , or please contact contact <a href="#">Friso van der Meulen</a> .
6-7 September 2018	Leiden, Netherlands	The 22nd <a href="#">International Workshop On Teamworking (IWOT)</a> , contact <a href="#">Peter Oeij</a> .
18-20 September 2018	Brighton, UK	<b>Fresh Thinking Labs Summer School</b> on Workplace Innovation 2018. For more info contact Peter Totterdill <a href="#">here</a> .
19 September 2018	Brighton, UK	<b>Fresh Thinking in Workplace Mental Health</b> , Hosted by the Institute for Employment Studies and bringing together experts and experiences from several employers across the UK and other European countries. More details <a href="#">here</a> .
8-9 October 2018	Christiansund, Norway	<b>EUWIN-event</b> , University of Agder. Please contact <a href="#">Hans Christian Garmann Johnsen</a> for more details.

[Find out more about our events](#)

## History of EUWIN



EUWIN is starting to have a long tradition. For those who want to keep up with this tradition, we offer you the entire collection of past reports:

- [Year One](#)
- [Year Two](#)
- [Year Three](#)
- [Year Four](#)

## Please Forward

Thank you for being part of [EUWIN](#). Together we bring together the knowledge, experience and enthusiasm of enterprises, employees, unions, employers' organisations, policymakers and researchers from across Europe. Spread the word! Please forward this briefing to your colleagues, associates and suppliers. Ask them to sign up [here](#). Make sure they don't miss out.

